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Listing

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SOMERSET'S ment of Agriculture

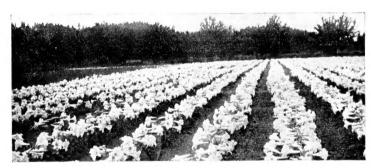
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BULBS - PLANTS

FALL 1949

Somerset Rose Nursery, Inc., New Brunswick, N. J.

Lilies for Fall Delivery



Our Croft Lilies Come From This Field

CROFT

The Northwest Croft Lily is the best pot lily for Easter forcing. The past few years an ever increasing number of growers have bought our stock and have repeated their orders ever since.

Why don't you try a case or two this year and compare our bulbs with your present stock? We know you will be satisfied.

Size	7 - 8"	Bulbs	per	case
Size	8 - 9"200	Bulbs	per	case
Size	9 - 10''	Bulbs	per	case
Size	10" and up100	Bulbs	per	case

CROFTS AVAILABLE IN CASE LOTS AT PREVAILING MARKET PRICES. F.O.B. New York.

ESTATE

One of the best lilies for late cutting.

Size	6 - 7''	300	Bulbs	per	case
Size	7 - 8''		Bulbs	per	case
Size	8 - 9''		Bulbs	per	case

ESTATES AVAILABLE IN CASE LOTS AT PREVAILING MARKET PRICES. F.O.B. New York.

EARLY CROFT

A new strain of Croft Lilies similar to the regular Croft in flower and in habit. Foliage tends to be a darker green. Comments, from growers who have tried these, have been very favorable as to their bud count and forcing qualities. We recommend that the same time for forcing be allowed as for regular Croft but they require less heat; are therefore ideally suited for the grower whose houses cannot carry normal Croft temperatures. We have seen these brought along in the same house with Carnations and Snapdragons and they made Easter easily.

SIZE AND PACK THE SAME AS CROFT. PRICES WILL ALSO BE SIMILAR. F.O.B. New York.

CREOLES

Louisiana Grown Creoles, State certified, are excellent for cutting throughout the season. We will be able to make delivery from late September onward. For the grower whose houses have temperatures too low for Croft lilies they force well in pots for Easter.

Size	6 - 7''		 	 	400	Bulbs	per	case	
Size	7 - 8′′		 	 	250	Bulbs	per	case	
Size	8 - 9''		 	 	200	Bulbs	per	case	
Size	9 - 10''		 	 	150	Bulbs	per	case	
Size	10" an	d up	 	 	100	Bulbs	per	case	

CREOLES AVAILABLE IN CASE LOTS AT PREVAILING MARKET PRICES. F.O.B. New York.

Do you want a profitable crop next March? See our attractively priced offer of Western Grown Iris Wedgewood 8-9 cm on the inside page.

BUY AMERICAN GROWN QUALITY BULBS

Anemones - Callas - Daffodils

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Delivery September.			
Monarch de Caen. Single poppy type, mixed. Large saucer-shaped	Size	Per 100	Per 1000
blooms in bright shades of pink, red, and blue, etc.	5/8 - 3/4'' 3/4 - 7/8''		\$30.00 37.50
Blue Poppy. Large single flowers in various shades of blue	5/8 - 3/4'' 3/4 - 7/8''	4.00 5.00	35.00 45.00
His Excellency. Huge red, brilliant flower	⁵ / ₈ - ³ / ₄ '' ³ / ₄ - ⁷ / ₈ ''	4.00 5.00	35.00 45.00
The Bride. Large pure white flower with white center	⁵ / ₈ - ³ / ₄ '' ³ / ₄ - ⁷ / ₈ ''	4.00 5.00	35.00 45.00
SEMI DOUBLE St. Brigid. Semi-double flowers in bright shades of red, pink and			
blue	5/8 - 3/4'' 3/4 - 7/8''		35.00 45.00

CALLA AETHIOPICA

(Large White)

Per 1000	Per 100	
\$160.00	- 1 ³ / ₄ ''	11/
225.00	- 2'' 24.00	13
270.00	2½''	2 -

250 or more of one size at 1,000 rate

CALLA ELLIOTTIANA

(Yellow Calla)

We				ıst	(Gr	VO	'n.	D	el	iv	er	У	j	in	No	ve	m	ber	,	F.C	Э.В.	Ne	ew
Bruns	swi	ck	ξ.																Per	- 10	00	Pe	r 10	000
2 - 21/2	2''															 			\$17	7.0	0	\$	160	.00
21/2 - 3	3′′															 			31	.2	5		305	.00

250 or more of one size at 1,000 rate

DAFFODILS

West Coast Grown. Fall Delivery, F.O.B. New Brunswick. King Alfred. DN No. 1 Golden Yellow.

\$11.00 per 100; \$98.00 per 1000.

DN No. 2 \$8.50 per 100; \$75.00 per 1000.

250 or more of one size at 1.000 rate

FREESIAS

NEW HYBRID INTRODUCTIONS.	Size	Per 100	Per 1000
Mammoth White. Grand large pure white. Blooms very early	5/8 - 3/4'' 3/4 - 7/8''		\$30.00 39.00
Mammoth Yellow. Similar to a large, very much improved, Golden Daffodil Freesia. Very early	5/ ₈ - 3/ ₄ '' 3/ ₄ - 7/ ₈ ''		30.00 39.00
Elder's Golden Giant. Bright golden yellow. Large wide open flowers. Tall. Late.	5/8 - 3/4'' 3/4 - 7/8''	3.50 4.50	30.00 39.00
Oriole. Fine deep golden orange. Earliest of all. Highly recommended	5/8 - 3/4'' 3/4 - 7/8''		30.00 39.00

TECOLOTE HYBRIDS.

Flowers of immense size, wide open and delightfully fragrant. Plants of unusual strength and vigor. Tall strong stems.

	5/8	- 3/4''	3/4 - 7/8''		
	Per 100	Per 1000	Per 100	Per 1000	
Finest Blue	\$3.50	\$30.00	\$4.50	\$39.00	
Lavender	3.50	30.00	4.50	39.00	
Pink	. 3.50	30.00	4.50	39.00	
Pure White	. 3.50	30.00	4.50	39.00	
Talisman	3.50	30.00	4.50	39.00	
Yellow	3.50	30.00	4.50	39.00	
Mixed	. 3.50	30.00	4.50	39.00	

250 or more of one variety at the 1,000 rate

AMERICAN WEST COAST IRIS

8 - 9	cm	9 - 10) cm	10 cm up		
100	1000		1000		1000	
Wedgewood \$3.00	\$28.00	\$5.00	\$45.00	\$6.50	\$62.50	
6 - 1	7 cm	7 - 8	3 cm	8 - 9	cm	
100	1000	100	1000	100	1000	
Imperator		\$3.50	\$33.00	\$5.00	\$45.00	
White Excelsion		5.00	45.00	\$6.50	\$60.00	
Yellow Queen\$3.00	\$27.00	5.00	45.00			

All Iris F.O.B. New Brunswick, N. J. 250 or more at the 1,000 rate

- - BUY ONLY THE BEST, IT PAYS

Freesias - Iris - Ranunculus

REGAL LILIES

West Coast Grown. Ready for delivery late October or November, F.O.B. New Brunswick, N. J.

Per 100	Per Case
Size 7-8" (250 per case)	\$27.50
Size 8-9" (200 per case)	30.00
Size 9-10" (100 per case)	

RANUNCULUS

Tecolote Giants: September to April delivery.

By far the largest and most magnificent strain of Ranunculus ever offered to the trade. Flowers are very double, blended with semi-double. Centers usually light green.

		Size	100	1000
Mixed	Colors.		\$3.75	\$32.50
		3/4 - 7/8"	4.50	40.00

DUTCH BULBS

Dutch Bulbs from one of Holland's oldest houses is your assurance of a good crop. Allow us to ship your order direct from Holland. We solicit your inquiries on the following.

Hyacinths

Tulips

Daffodils

MAGNA CHARTA ROSES FOR FORCING

We offer you excellent forcing grade stock of this popular item for holiday forcing. Why not plan to grow a few of these for your next year's Easter and Mother's Day Trade. We have other roses too. Write for our complete listing of fine Northwest grown hybrid tea varieties, climbers and tree roses.

Prices: Per 10 \$6.50; Per 100 \$60.00; Per 1000 \$550.00

PEONIES

Excellent, strong 1 year roots, produced from single propagating units, 3-5 eyes. Imported from Holland and ready for delivery about the end of September.

	Per 100	Per 1000
Edulis superba.	Brilliant strong pink\$35.00	\$325.00
Festiva Maxima.	Best White midseason 35.00	325.00
Karl Rosenfield.	Rich crimson 35.00	325.00
Mons. Jules Elie.	Fine large pink 35.00	325.00

T. R. BEGONIAS

From Belgium - Ready from January onward.

Attractive and showy these produce excellent, reasonably priced pot plants in a short time. Nice for outdoor bedding in semishaded places. Why not cover your requirements now?

Double Camellia Flowered Type

The largest and most popular of the double forms. Nice for corsages and other cut flower purposes. Red, Yellow, Rose, Scarlet, White, Orange, Salmon, Copper, Mixed.

 $1\frac{1}{2}$ - 2" **\$10.00** per 100; **\$90.00** per 1000 2" and up **\$14.00** per 100; **\$130.00** per 1000

Pendula Hanging basket type

Produces great masses of hanging clusters of medium sized double blooms. Colors the same as in the Camellia Flowered Type.

 $1\frac{1}{2}$ - 2" **\$10.50** per 100; **\$95.00** per 1000 2" and up **\$14.50** per 100; **\$135.00** per 1000

Fimbriata. Double Frilled Carnation Type.

Colors the same as in the Camellia Flowered Type.

1½-2" **\$10.50** per 100; **\$95.00** per 1000 2" and up **\$14.50** per 100; **\$135.00** per 1000

NOTE: On all the above, minimum order 50 bulbs, and not less than 10 in any one color.

CASH DISCOUNT

On all orders accompanied with cash we allow a 3% discount from prices appearing in this listing. Terms — if credit established — 2% 10 days, net 60 days.

DISCLAIMER

We, Somerset Rose Nursery, Inc., give no warranty, express or implied as to the productiveness of any seeds, bulbs, or plants we send out and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of any seeds, roots, bulbs and plants we sell.

NEW BRUNSWICK, NEW JERSEY

HARDY PLANTS FOR OUTDOORS AND FORCING

DELPHINIUMS

PACIFIC HYBBRIDS

Almost too well known to need description, this strain is probably the best double hybrid strain available. The wiry stems, double flowers and fine colors make it excellent to cut and for general garden planting. We have excellent one year field grown stock of these coming along. We will be able to make shipment of these about mid September onward. Why not make your reservations for fall and spring shipment now?

One Year Field Grown Stock as follows:

,			D 1000
Black Knight. Very deep ververy		Per 100 \$18.00	Per 1000 \$175.00
Dide	# 2.00	¥10.00	41,000
Blue Jay. Clear medium blue with dark bee	2.50	18.00	175.00
Blue Bird. Clear medium blue with white bee	2.50	18.00	175.00
Cameliard Series. Pure lavender with white bee		18.00	175.00
King Arthur. Royal violet with white bee	2.50	18.00	175.00
Lancelot. Clear lilac, white bee	2.50	18.00	175.00
Galahad. Finest white		18.00	175.00
Guinevere. Pinkish lavender self	2.50	18.00	175.00
Summer Skies. Light blue, white bee	2.50	18.00	175.00
Pacific Hybrids Mixed		15.00	135.00
BELLADONNA IMPROVED. Favorite ligh blue cut flower type. 1 yr. F. G.	1.50	12.00	100.00
LA MARTINE. Dark blue with white eye. Glossy mildew resistant foliage. 1 yr. F.G.	1.50	12.00	100.00
SOMERSET HYBRIDS. Based on the Blackmore and Langdon type. These have been selected for hardiness and freedom from disease. 1 yr. F.G.	1.50	12.00	100.00
CODC. 1 J1. 1.0	1.50	-2.00	20.00

DELPHINIUM BELLADONNA IMPROVED FOR FORCING

Are you interested in profits? Then why not plan to grow a bench or two of this easily grown, profitable winter cutflower crop. We have a large stock of 2 year Field Grown plants especially grown for this purpose. They will be dug for your order and placed in cold storage for proper preforcing treatment. Orders accepted throughout the fall. Delivery from cold storage January 15th onward. Minimum order 100 plants.

Price: \$15.00 per 100; \$125.00 per 1000

LIATRIS

(Shooting Star or Gayfeather)

Pycnostachya. Spikes of lavender	Per 10	Per 100	Per 1000
blooms during July and August. Excellent cut flower, 2 year Field			
Grown	\$1.75	\$12.00	\$100.00
September Glory. Produces broad based spikes of showy purple long lasting blooms in late August and			
September. Very fine for cutting. 2 year Field Grown	2.00	15.00	125.00

DICENTRA

(Bleeding Hearts)

Spectabilis (Showy Bleeding Hearts)

This old fashioned favorite should be in every garden. Easy to grow, the long racemes of pink flowers are always attractive. Excellent forcing items. Requires only a few weeks to bring them into flower. Undivided field clumps.

			Per 10	Per 100	Per 1000
Garden	Size		 .\$3.50	\$30.00	\$275.00
Selected	Forcing	Size	 4.50	40.00	350.00



Hardy Phlox Growing at Somerset

HARDY PHLOX

This fine hardy garden flower has been a specialty of ours for many years. Grown under irrigation, we have the finest lot coming along it has ever been our privilege to offer to the trade. Make your reservation now for delivery either this fall or next spring. When buying Phlox grown by Somerset you can be assured of quality and trueness to variety. Ready to ship approximately September 15th.

(T) Tall (M) Medium (L) Low.

	Per 10	Per 100
A. L. Schlageter (T). Vigorous healthy grower		
with large pyramidal clusters of bright scar-		
let flowers	\$2.50	\$18.00
Amethyst (M). Pale violet blue		15.00
Caroline Vandenberg (M). Parma violet	2.00	15.00
Daily Sketch (T). Soft salmon pink	2.50	18.00
Diana (Nelkendom) (L). Dwarf lavender rose	2.00	15.00
El Capitan (M). Rich blood red	2.00	15.00
Evelyn (M). Soft salmon pink	2.00	15.00
Fairy King (M). Divaricata blue		15.00
Fidelia (M). White tinted pink with distinct		
red eye	2.00	15.00
Flash (T). Excellent dark red. Color rich with-		
out being dull	2.00	15.00
Glow (Glutauge) (T). Deep rose with dark eye	2.00	15.00
J. Sandeau (L). Dwarf watermelon pink	2.50	18.00
Mary Louise (M). Most popular white	2.00	15.00
Miss Lingard (T). Old favorite white	2.00	15.00
Pantheon (M). Nice clear pink	2.00	15.00
Progress (T). Large flowered mid blue	2.00	15.00
Purple Heart (T). Finest deep purple Rheinlander (M). Attractive salmon pink	2.50	18.00
Salmon Beauty (M). Soft Salmon, white eye	$2.00 \\ 2.00$	15.00
Salmon Glow (L). Brilliant salmon	2.00	15.00
Sir Ed. Landseer (M). Bright red	2.00	15.00 15.00
Spitfire (M). Orange scarlet, one of the most	2.00	15.00
attractive varieties	2 00	15.00
Starlight (M). White star on violet ground	2.00	15.00
World Peace (T). Pure white, a newer variety	2.00	15.00
•	2.00	13.00
CDECITI COLLEGEICH 100 DIL		

SPECIAL COLLECTION. 120 Phlox— twelve named varieties our selection.

\$15.00 per Collection